

## CASE STUDY

# Upgrade to LawMaster sees New Zealand Firm enable their commitment to Sustainable Practice

Anderson Lloyd is a leading New Zealand full-service law firm that was established 150 years ago. Now with four offices and 21 partners, it offers a boutique service on a national scale. The firm had been using numerous different software suites to manage their practice. Their administrative team had to process files and forms manually, with documents passing through many sets of hands before reaching the author. This inefficient and paper-heavy system was at odds with their goal of being a sustainable firm with a minimal environmental footprint.

### THE OPPORTUNITY

The partners recognised that to remain at the forefront of the legal space in New Zealand, they needed a technologically advanced practice management solution. They wanted to replace their separate systems with a single platform that would maintain the integrity of their data, improve their internal efficiency and also enhance their service offering to their growing client base. After assessing the market for a solution that would enable electronic file management, and reduce their use of paper, IT resources, office space and storage space, they upgraded to LawMaster.

LawMaster's seamless data integration and robust database structure delivered Anderson Lloyd their one source of the truth.

### THE FIRM'S LEGAL ADMINISTRATORS ARE NOW ABLE TO REFOCUS AWAY FROM PROCEDURAL TASKS TO ADDED VALUE TASKS SUPPORTING THEIR LAWYERS AND CLIENTS.

LawMaster's intuitive functionality has enabled Anderson Lloyd's lawyers to efficiently manage their own matters electronically and in real time. This has significantly reduced the manual tasks previously undertaken by the legal administrators.

"WE HAVE BEEN INCREDIBLY IMPRESSED AT HOW THIS TECHNOLOGY HAS STREAMLINED PRODUCTIVITY, TRANSPARENCY AND EFFICIENCY ACROSS OUR FOUR OFFICES. THIS WILL ONLY INCREASE AS WE CONTINUE TO IMPLEMENT MORE OF ITS AUTOMATION AND WORKFLOWS."

**Alana Murray**  
General Manager Finance & Client Services - Anderson Lloyd

### THE UPGRADE RESULTS

100%

REDUCTION IN PAPER USAGE BY IMPLEMENTING ELECTRONIC INVOICING

50%

INCREASE IN ELECTRONIC FILES

40%

DECREASE IN STAFF WORKING ON DEEDS AND RECORDS

35%

DECREASE IN ADMINISTRATIVE SUPPORT FOR LAWYERS



**IMPROVED REPORTING:** LawMaster's client management features seamlessly build relationships, assign classifications and generate meaningful reports

**INCREASED PRODUCTIVITY:** Manual tasks and double handling have been greatly reduced, driving efficiency, centralising information and improving response times to clients

**ENHANCED SUSTAINABILITY:** Electronic file management has reduced office, paper and IT expenses, minimising the firm's carbon footprint

**SEAMLESS INTEGRATION:** Dynamic real-time reporting promotes transparency across the firm and allows the lawyers to work from anywhere.

Upgrade.